



## Inner West Community Committee

### FACEBOOK highlights

11<sup>th</sup> August 2023 – 30<sup>th</sup> October 2023

## Appendix 1

### Inner West Community Committee

Since 11<sup>th</sup> August 2023 the Inner West Community Committee Facebook page has gained: **51 new followers**, and now has a total of **1,887 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the 11<sup>th</sup> August 2023 is the post promoting the Armley Forum. It has been shared 7 times and has reached a total of 1,900 people.

The following below are screenshots of the most popular three posts since the 11<sup>th</sup> August 2023. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – LCC Inner West Community Committee Post

**Armley Leisure Centre – Ministry of Boxing Post: 1,900** people had this post delivered to them and it had **0** post clicks, with **17** likes, comments and shares.



Leeds City Council Inner West Community Committee

P

1 October at 11:31 · 🌐

...

Armley Leisure Centre has again teamed up with Armley pro-boxer Josh Wisher to offer local youngsters a chance to learn some basic boxing from one of Yorkshire's top rising boxing prospects.


Wisher is running introductory non-contact boxing sessions free of charge up until Christmas at Armley Leisure Centre (ALC) on Thursdays for one hour beginning at 3.45pm.

The sessions are aimed at pupils aged 11 through 16 with further information given on the attached poster. He is a fully qualified boxing trainer with England Boxing and is manager of The Ministry of Boxing which he opened in Armley just over a year ago. He has his fifth professional bout on 17 November and is running a number of initiatives to combat anti-social behaviour through boxing for Leeds Youth Services as well as these sessions at ALC.

Those wanting further information should contact Megan at Armley Leisure Centre (megan.casey@leeds.gov.uk) at the Leisure Centre on 0113 376 0340 or James Bovington from the gym (bovingjd01@gmail.com).

Young people of secondary school age are welcome to these sessions.

"I'm delighted to have been given this opportunity to share some basic boxing technique with more young people from our local area," said Wisher, 25. "Hopefully quite a few will come along and give it a go and we will make them very welcome."

 Boost this post to reach up to 797 more people if you spend £14.

**Boost post**



7

1 comment 7 shares

## 2<sup>nd</sup> Place – Armley Festival Post

Armley Festival: 1,100 people had this post delivered, with 13 likes, comments and shares.

Leeds City Council Inner West Community Committee  
5 September

Armley Festival is coming! This Saturday... Sept 9th, 12-6pm on Armley Moor 😊



**Wstęp za darmo**

**Aktywności**

- Kuchnie świata -
- Warsztaty -
- Aktorzy teatralni -
- Rękodzieło -
- Stoiska targowe -
- Złoty statek kosmiczny -
- Gry dla całej rodziny -

**Voľný vstup**

**činnosti**

- stánky s občerstvením -
- workshopy -
- pouličných umelcov -
- umenie a remeslá -
- stánky na trhu -
- hudobná vesmírna -
- zábavné rodinné aktivity -

**Intrare liberă**

**Activități**

- ACTIVITĂȚI CU MÂNCARE -
- ATELIERE -
- ANIMATORI -
- ARTE ȘI ARTIZANAT -
- BAZAR DE PIAȚĂ -
- SPAȚIALĂ MUZICALĂ -
- ACTIVITĂȚI DISTRACTIVE -
- DE FAMILIE -

**دخول مجاني**

**فعا ليات**

- طعام الشوارع -
- ورشة عمل -
- فناني المسرح -
- ألعاب و حرف فنية -
- كشاك للتسوق -
- فضاء موسيقية -
- ترفيهية عائلية -

Boost this post to reach up to 1095 more people if you spend £42.

Boost post

8 1 comment 4 shares

### 3<sup>rd</sup> Place – Bramley Park – My Leeds Summer Events

**Leeds Food Strategy: 846** people had this post delivered to them. There were **14** likes, comments and shares.

 Leeds City Council Inner West Community Committee is at Bramley Park. Publist 27 August · Leeds ·

Lots going on today at Bramley Park as part of your My Leeds Summer events from Leeds 2023. There's music, food, a bar, a bouncy castle, a coconut shy, tombolas galore and much much more... here til 6pm!



 Boost this post to reach up to 1095 more people if you spend £42. [Boost post](#)

  14

1 comment 3 shares